

# Media Release

## Building Career Connections with Indigenous Young Leaders

(Calgary, AB) January 7, 2021 - [MENTOR Canada](#), Starbucks Canada Indigenous Partner Network (IPN) and [Influence Mentoring](#) have come together to co-create an Indigenous Power of Mentoring event. On January 20, 2022 during #MentoringMonth, Indigenous and non-Indigenous employee Mentors from Starbucks will engage Indigenous Young Leaders/mentees in virtual career mentoring conversations, aiming to build new connections for Indigenous Youth, and to offer knowledge sharing and insights on their own career journeys and successes. MENTOR Canada considers all Indigenous Youth as Indigenous Young Leaders, honouring that Indigenous Youth are the future leaders of our communities and respecting the principle of taking care of the next 7 generations.

Indigenous Power of Mentoring events are focused on building connections, enhancing employment skills, and increasing access to post-secondary education, and job opportunities for Indigenous Youth, ages 18 – 30 from across Canada. The Starbucks IPN mission is “to share and celebrate the traditions of our ancestors, to increase the impact of Indigenous partners and build stronger connections with our customers and communities.” Our aim is to create trusted spaces where everyone can be heard with equality, honesty, and where respectful dialogue is fostered. At Starbucks we believe in equal opportunity and that everyone belongs. This event could also create an opportunity for Indigenous Youth to join the Starbucks team.

During these challenging times, uncertainty for youth has been high, and stability remains low. Now more than ever building connections and providing opportunities to create new positive relationships will empower every young person to reach their potential. Indigenous Youth deserve the opportunity for success and research shows that mentored youth are more likely to develop resiliency, achieve success in education and in their careers, and make positive life choices.

The Indigenous Power of Mentoring event is intended to be the first of many in a series of mentoring opportunities that are offered to Indigenous Youth in Canada. Together with Mentor Canada, the Power of Mentoring can foster hope and success for Indigenous Youth in our country.

To become a mentor, please visit MENTOR Canada's site where our [Mentor Connector](#) can connect you with a youth-serving agency in your area.

To learn more about Indigenous Youth mentoring including co-creating an Indigenous Power of Mentoring event, please contact Indigenous Engagement Lead, Tanya Tourangeau at [Tanya.Tourangeau@mentoringcanada.ca](mailto:Tanya.Tourangeau@mentoringcanada.ca)

To learn more about Influence Mentoring, please visit [www.influencementoring.com](http://www.influencementoring.com)

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Contacts:

Indigenous Mentoring – Tanya Tourangeau [Tanya.Tourangeau@mentoringcanada.ca](mailto:Tanya.Tourangeau@mentoringcanada.ca)

Starbucks IPN Contact – Levi Delorme [ldelorme@starbucks.ca](mailto:ldelorme@starbucks.ca)

Influence Mentoring – Charles Filipiski [info@influencementoring.com](mailto:info@influencementoring.com)